



The Classic Collection



# BELMIL TEAM

## COMPANY OVERVIEW

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### WHO WE ARE

A team of bag enthusiasts whose mission is to create bags that bring joy into kids' kindergarten, school and everyday life. With more than 50 years' of expertise in bag production we proudly claim that we are the **Leading School bag producer in Europe.**



The family company is located in Serbia, in Ada nearby the Hungarian border. With its own production sites and warehouses, the firm is situated on more than 10,000 m<sup>2</sup> and employs over 180 people.

## OUR PRINCIPLES

In the creation of Belmil bags we follow some simple principles:

### Creativity and Playfulness

Following the latest trends in kids' fashion combined with different design techniques we create truly playful and creative bags.

### Child-centeredness

When developing our products, we first turn to the children and listen to and learn about what they really needs.

### Uniqueness

Our collection comprises of unique designs that our designer team eagerly creates every day to fulfill our children's wishes.

Thanks to our endless collection, each child can easily find a unique pack that mirrors his/her personality.



**MIDI**  
**305-11**



**Age group** Primary School

**Dimensions** H 28 L 35 W 13 cm

**Weight** cca. 780 g

**Volume** cca. 16 L

**Material** Polyester, waterproof

**Purpose** School

**Warranty** 2 years

**Extra** Fluffy keychain

Magnetic closure (Easy and Fast)



- 1 Fluffy, girly keychain
- 2 Reflective element for safety
- 3 Handle
- 4 Elastic side pocket for water bottle

- 5 Spacious front pocket
- 6 Mobile holder
- 7 Zipper pocket for bus ticket
- 8 Inner zipper pocket



- 9 Printed name tag
- 10 Different colorful printed lining
- 11 Magnetic closure on top
- 12 Inner divider for easy storage

- 13 Comfortable, padded back panel
- 14 Adjustable chest strap
- 15 Reflective elements for safety



VINTAGE  
305-14



<b>Age group</b>	Primary School
<b>Dimensions</b>	H 30 L 38 W 13 cm
<b>Weight</b>	cca. 870 g
<b>Volume</b>	cca. 15 L
<b>Material</b>	Polyester, waterproof
<b>Purpose</b>	School
<b>Warranty</b>	2 years



- 1 Reflective elements for safety
- 2 Padded handle
- 3 Extra reinforcement
- 4 Strong buckles

- 5 Front pocket for easy access
- 6 Longer zipper puller for comfortable grip



- 7 Spacious inner compartments
- 8 Front pocket
- 9 Zipper pocket inside in middle
- 10 Mobile holder inside

- 11 Comfortable, padded back panel
- 12 Adjustable chest strap
- 13 Reflective elements for safety



PACK  
305-12



<b>Age group</b>	School
<b>Dimensions</b>	H 38 L 27 W 13 cm
<b>Weight</b>	610 g
<b>Volume</b>	cca. 18 L
<b>Material</b>	Polyester, waterproof
<b>Purpose</b>	School, Outdoor, Travel
<b>Warranty</b>	1 year
<b>Extra</b>	Magnetic Closure (Easy and Fun) Padded Laptop holder





- 1 Magnetic closure (easy and fun)
- 2 Spacious front pocket
- 3 Webbing handle
- 4 Fluffy, girly keychain

- 5 Zipper small pocket on side
- 6 Side pocket for umbrella
- 7 Elastic side pocket



- 8 Printed name tag
- 9 Printed colorful lining
- 10 Drawstring
- 11 Padded Laptop Holder



- 12 Adjustable shoulder straps



ACCESSORIES





**Pencil Pouch** 335-78  
**Dimensions** H 8 L 20 W 7.5 cm  
**Material** Polyester

**Gym Bag** 336-91  
**Dimensions** H 45 L 43 cm  
**Material** Polyester  
**Extra** Mesh on Back  
Zipper pocket on front



**Pencil Case** 335-79  
**Dimensions** H 10 L 22 W 6 cm  
**Material** Polyester



**ADDITIONAL ITEMS  
PINS & FLAIR BUTTONS**



# ADDITIONAL ITEMS

- For selected School bags

305-11 "Midi"  
Pins



305-12 "Pack"  
Flair Buttons



Sticks to magnets



The backpack has Built-in magnets

*Pin and Flair button Sets are included for Midi and Pack models of certain collections. All sets are available for individual purchase.*

Soccer sport



Football



Like a Boss



Super Duper



Flags



Smile



Yay



Love girl



Drama Llama



Paris



Flamingo



OMG



The collections





## "Rose Gold" Collection

305-12 "Pack"  
School Backpack



305-11 "Midi"  
School Bag



305-14 "Vintage"  
School Bag



336-91  
Gym Bag



335-79  
Pencil Case



335-78  
Pencil Pouch







## "Mermaid" Collection

305-12 "Pack"  
School Backpack



305-11 "Midi"  
School Bag

305-14 "Vintage"  
School Bag



336-91  
Gym Bag



335-79  
Pencil Case



335-78  
Pencil Pouch





# "Rhombus" Collection

305-12 "Pack"  
School Backpack

305-11 "Midi"  
School Bag

Flair  
button Set

Pin Set



305-14 "Vintage"  
School Bag

336-91  
Gym Bag



335-79  
Pencil Case

335-78  
Pencil Pouch



# "Palm" Collection



305-12 "Pack"  
School Backpack



305-11 "Midi"  
School Bag

305-14 "Vintage"  
School Bag



336-91  
Gym Bag

335-79  
Pencil Case

335-78  
Pencil Pouch



# "Stars" Collection



305-12 "Pack"  
School Backpack



305-11 "Midi"  
School Bag

305-14 "Vintage"  
School Bag



336-91  
Gym Bag



335-79  
Pencil Case



335-78  
Pencil Pouch









# "Scottish Black and White" Collection

305-12 "Pack"  
School Backpack



305-11 "Midi"  
School Bag



Flair  
button Set



Pin Set



305-14 "Vintage"  
School Bag



336-91  
Gym Bag



335-79  
Pencil Case



335-78  
Pencil Pouch







# "Lines" Collection

305-12 "Pack"  
School Backpack



Flair  
button Set



305-11 "Midi"  
School Bag



Pin Set



305-14 "Vintage"  
School Bag



336-91  
Gym Bag



335-79  
Pencil Case



335-78  
Pencil Pouch





## "Anchor" Collection

305-12 "Pack"  
School Backpack



305-11 "Midi"  
School Bag



305-14 "Vintage"  
School Bag



336-91  
Gym Bag



335-79  
Pencil Case



335-78  
Pencil Pouch







# "Black and Blue Scottish" Collection

305-12 "Pack"  
School Backpack

305-11 "Midi"  
School Bag

Flair  
button Set

Pin Set



305-14 "Vintage"  
School Bag

336-91  
Gym Bag



335-79  
Pencil Case

335-78  
Pencil Pouch





# "Triangle Green and Blue" Collection

305-12 "Pack"  
School Backpack



305-11 "Midi"  
School Bag



Flair  
button Set



Pin Set



305-14 "Vintage"  
School Bag



336-91  
Gym Bag



335-79  
Pencil Case



335-78  
Pencil Pouch









## "Triangles" Collection

305-12 "Pack"  
School Backpack



305-11 "Midi"  
School Bag

305-14 "Vintage"  
School Bag



335-79  
Pencil Case

336-91  
Gym Bag



335-78  
Pencil Pouch





# "Cool" Collection

305-12 "Pack"  
School Backpack



305-11 "Midi"  
School Bag

Flair  
button Set



Pin Set



305-14 "Vintage"  
School Bag



335-79  
Pencil Case

336-91  
Gym Bag



335-78  
Pencil Pouch



## "Active" Collection

305-12 "Pack"  
School Backpack



Flair  
button Set



305-11 "Midi"  
School Bag



Pin Set



305-14 "Vintage"  
School Bag



335-79  
Pencil Case



336-91  
Gym Bag



335-78  
Pencil Pouch







# "Splash Paint" Collection

305-12 "Pack"  
School Backpack



305-11 "Midi"  
School Bag

Flair  
button Set



Pin Set



305-14 "Vintage"  
School Bag



335-79  
Pencil Case

336-91  
Gym Bag



335-78  
Pencil Pouch







## **Contact**

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