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THELMIL<sup>R</sup>

# BELMIL TEAM COMPANY OVERVIEW



#### WHO WE ARE

A team of bag enthusiasts whose mission is to create bags that bring joy into kids' kindergarten, school and everyday life. With more than 50 years' of expertise in bag production we proudly claim that we are the **Leading School bag producer in Europe.** 



The family company is located in Serbia, in Ada nearby the Hungarian border. With its own production sites and warehouses, the firm is situated on more than 10,000 m<sup>2</sup> and employs over 180 people.

#### **OUR PRINCIPLES**

In the creation of Belmil bags we follow some simple principles:

#### **Creativity and Playfulness**

Following the latest trends in kids' fashion combined with different

design techniques we create truly playful and creative bags.

# **Child-centeredness**

When developing our products, we first turn to the children and listen to and learn about what they really needs.

#### Uniqueness

Our collection comprises of unique designs that our designer team eagerly creates every day to fulfill our children's wishes. Thanks to our endless collection, each child can easily find a unique pack that mirrors his/her personality.



**MIDI** 305-11



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Age group	Primary School
Dimensions	H 28 L 35 W 13 cm
Weight	сса. 780 g
Volume	cca. 16 L
Material	Polyester, waterproof
Purpose	School
Warranty	2 years
Extra	Fluffy keychain
	Magnetic closure (Easy and Fast)



- 5 Spacious front pocket
- 6 Mobile holder
- 7 Zipper pocket for bus ticket
- Inner zipper pocket



- 13 Comfortable, padded back panel
- 14 Adjustbale chest strap
- 15 Reflective elements for safety

- 1 Fluffy, girly keychain
- 2 Reflective element for safety
- 3 Handle
- 4 Elastic side pocket for water bottle



- 9 Printed name tag
- 10 Different colorful printed lining
- 11 Magnetic closure on top
- 12 Inner divider for easy storage







Age group	Primary School
Dimensions	H 30 L 38 W 13 cm
Weight	cca. 870 g
Volume	cca. 15 L
Material	Polyester, waterproof
Purpose	School
Warranty	2 years



- 1 Reflective elements for safety
- 2 Padded handle
- 3 Extra reinforcement
- 4 Strong buckles



5 Front pocket for easy access6 Longer zipper puller for comfortable grip



- 11 Comfortable, padded back panel
  - Adjustbale chest strap
- 13 Reflective elements for safety

- 7 Spacious inner compartments
- 8 Front pocket
- 9 Zipper pocket inside in middle
- 10 Mobile holder inside



**PACK** 305-12





Age group	School
Dimensions	H 38 L 27 W 13 cm
Weight	610 g
Volume	cca. 18 L
Material	Polyester, waterproof
Purpose	School, Outdoor, Travel
Warranty	1 year
Extra	Magnetic Closure (Easy and Fun)
	Padded Laptop holder



- Zipper small pocket on side Side pocket for umbrella
  - Elastic side pocket

- Magnetic closure (easy and fun)
- Spacious front pocket
- Webbing handle
- Fluffy, girly keychain





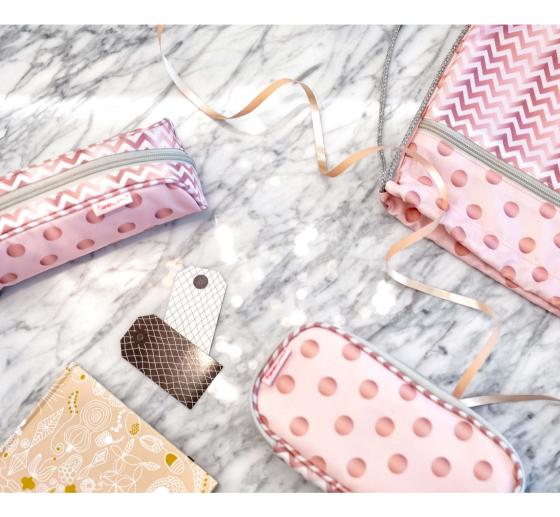
- 8 Printed name tag
- Printed colorful lining
- 10 Drawstring
- 11 Padded Laptop Holder





12 Adjustable shoulder straps

#### ACCESSORIES







336-91

Polyester

H 45 L 43 cm

Mesh on Back

Zipper pocket on front

Gym Bag

Material

Extra

Dimensions

Pencil Pouch 335-78

Dimensions H 8 L 20 W 7.5 cm

Material Polyester





Pencil Case	335-79
Dimensions	H 10 L 22 W 6 cm
Material	Polyester





#### ADDITIONAL ITEMS PINS & FLAIR BUTTONS



#### ADDITIONAL ITEMS

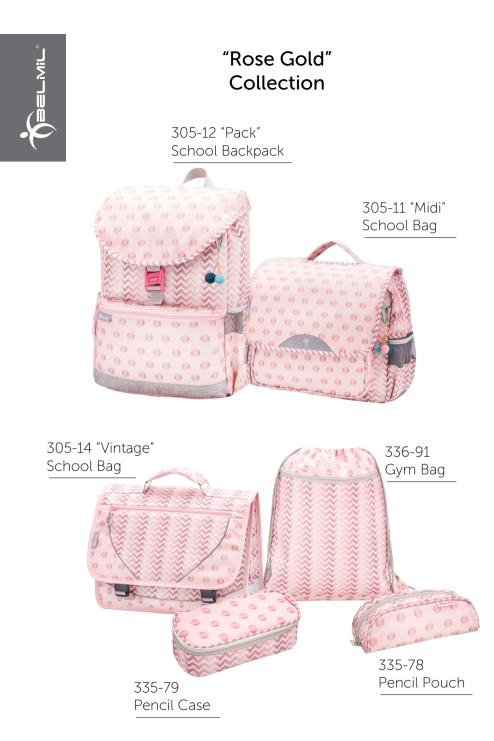
- For selected School bags



Pin and Flair button Sets are included for Midi and Pack models of certain collections. All sets are available for individual purchase.



# The collections







# "Mermaid" Collection









# "Rhombus" Collection









# "Palm" Collection









#### "Stars" Collection















#### "Anchor" Collection









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#### "Black and Blue Scotish" Collection

305-12 "Pack" School Backpack



Pencil Case





#### "Triangle Green and Blue" Collection









# "Triangles" Collection





















#### Contact

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# The Classic Collection

